User Stories

**User Stories** adhere to a specific, predefined structure and are a simplistic way of documenting the requirements and desired end-user functionality. The requirements expressed in User Stories are short, simple, and easy-to- understand statements resulting in enhanced communication among the business stakeholders and better estimations by the team.

-User Story definition from SBOK (pg. 390)

## Parts of a User Story

1. Title​
2. User Story​
3. Acceptance Criteria​
4. Tasks​
5. Estimation of Effort

**Title**

Short description of requirement​.

​

**User Story**

Defines who, what and why.
Written in the following format:​

​As <user>, I want/need <action>, so that <benefit>​.

**Acceptance Criteria​**

List of criteria that demonstrate value to the product.​

Conditions that must be met before deliverables are accepted.​

**Tasks**

What is required to complete the deliverable.​

**Estimation of Effort**

Estimate the effort needed to complete those tasks.

## Example of a User Based Requirement

|  |  |
| --- | --- |
| **User Based Requirement #** | **Example** |
| **Title** | October Social Analytics Report |
| **User Statement** | As a *business owner*, I want to *see the analytics* on my social accounts, so that I *know what my audience’s engagement* is to my content.  |
| **Acceptance Criteria**Ask yourself: Can I test each acceptance criteria?  | * Includes engagement on Twitter, Instagram, Facebook, YouTube
* Shows total reach for the month
* Shows most popular posts
* Shows # of click throughs to website
* Shows comparison to last month’s data
* Includes recommendations for each platform
* Includes targets for next month
 |
| **Tasks** | 1. Review Twitter, Instagram, Facebook, YouTube data
2. Enter data from October in a Social Analytics Report
3. Compare to September’s data
4. Document recommendations for changes to Twitter, Instagram, Facebook, YouTube social strategy for next month under Recommendation header
5. Define targets for November and add to Target header
6. Save to Teams > Social > Analytics folder with the title 20XX-10\_SocialAnalytics\_Report
7. Tag Rebecca in Teams when complete
 |
| **Estimation of Effort** |  Small = 2 user story points |

Use the template below to create your user-based requirements or user stories for your project, product, or deliverable.

|  |  |
| --- | --- |
| **User Based Requirement #** | **Example** |
| **Title** |  |
| **User Statement** | As a <role>, I want/need <action>, so that <benefit>. |
| **Acceptance Criteria**Ask yourself: Can I test out each acceptance criteria? Yes / No |  |
| **Tasks** | <To be completed by the team> |
| **Estimation of Effort** |  |